

# SCIENTIFIC PRESENTATION

A man in a dark suit is seen from behind, standing at a podium and presenting to a large, blurred audience in a conference hall. He is looking at a laptop screen on the podium. The background is filled with people, creating a bokeh effect.

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# Public speaking with scientific contents

OMG !



# Preparing oral scientific presentation

**Know your audience**

Structure your material

Know your stuff

Rehearse



# Know your audience

## ***First Rule: RESPECT YOUR AUDIENCE***

- ◎ **Formal / Informal approaches ?**
  - Graduate seminar vs International conference
  - Oral presentation or Invited lecture
  - **TIME RESTRICTION**
  
- ◎ **Who might be attendance ?**
  - Farmers vs Graduate students vs Medical doctors
  
- ◎ **Additional concerns**
  - Room size, light settings
  - Audiovisual equipment settings and requirement
  - Presentation software (version)...compatibility
  - Backup plan

# Preparing oral scientific presentation

Know your audience

**Structure your material**

Know your stuff

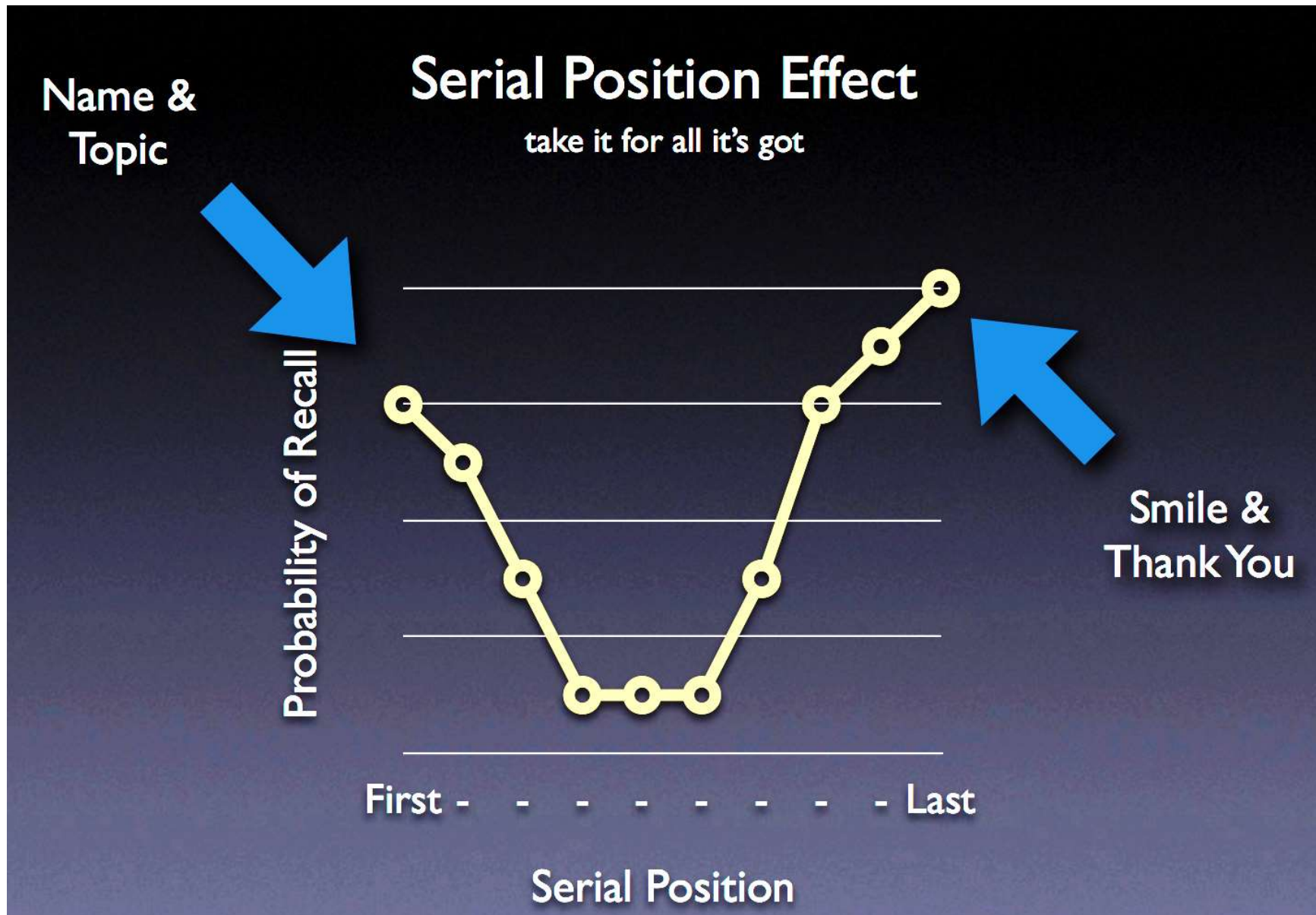
Rehearse



# Structure your material

- ◎ Don't exceed the allotted time
  - prepare for 80% of the allotted time
  - **Rule of thumb: 1-2 min./slide**
  - **For poster: check the layout & format !!**
  
- ◎ **Be FOCUS**
- ◎ Tell them...
  - What you are going to tell them (outline)
  - Then tell them (context)
  - **Then tell them what you have told them (summary/conclusion)**

# What do people care ?



Credit: <http://justinmatthews.com/posterhelp/posterguide/>



# General format of scientific presentation

5

○ Title

○ Outline/content

○ Introduction

(what's the problem?)

12

○ Methods

(how did I solve the problem?)

○ Results & mini conclusion

(what did I find out?)

○ Discussion

(what does it mean?)

3

○ Summary & General conclusion (take home message)

20

min

○ Acknowledgement

(who helped me out?)

If you begin with the research question,  
then please **ANSWER** your question.



# For newcomers....make the plot

- ⊙ Introduction & Hypothesis/Objective
- ⊙ Research question 1
  - method >> result >> summary: answer 1
- ⊙ Research question 2
  - Method >> result >> summary: answer 2
- ⊙ ...
- ⊙ Re-Summary & discussion
- ⊙ General conclusion



# A case report ?

- ◎ Introduction
- ◎ Content
  - History, No. of Cases, Exclusion/inclusion criteria etc.
  - Treatment approach(es) and results
  - Statistical tests, if necessary
- ◎ Re-Summary & discussion
  - Efficacy, prognosis
  - Cost benefit
- ◎ General conclusion (**implication for practitioners**)



# Slide text and layout

## *Second Rule: Keep it simple*

- ◎ **Keep it simple and to the point**
  - Avoid abbreviations and complicated sentences
  - One point at a time
  
- ◎ Spend extra time on preparing simple and clean data slides that meticulously labeled and informative.
  
- ◎ **Less wordings, more pictures**



# Presentation tips

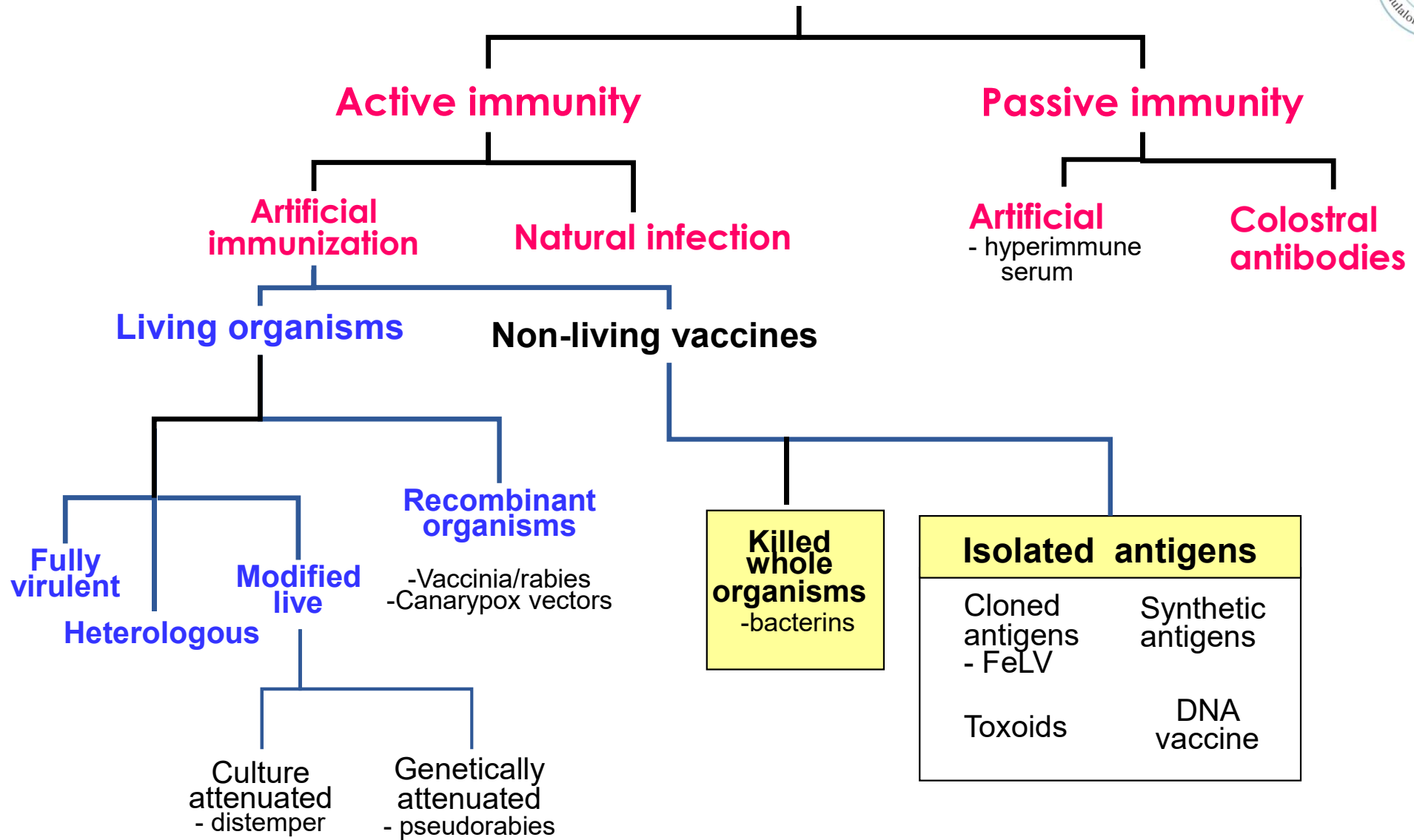
- ◎ Pay attention on uniformity of text size & color
  - Use “Slide Master”
- ◎ Avoid too colorful slide background
- ◎ No cartoon please
  
- ◎ Get familiar with software tools/animations
- ◎ Try animations in complex slides
- ◎ Spell check

# Choosing FONT matters!

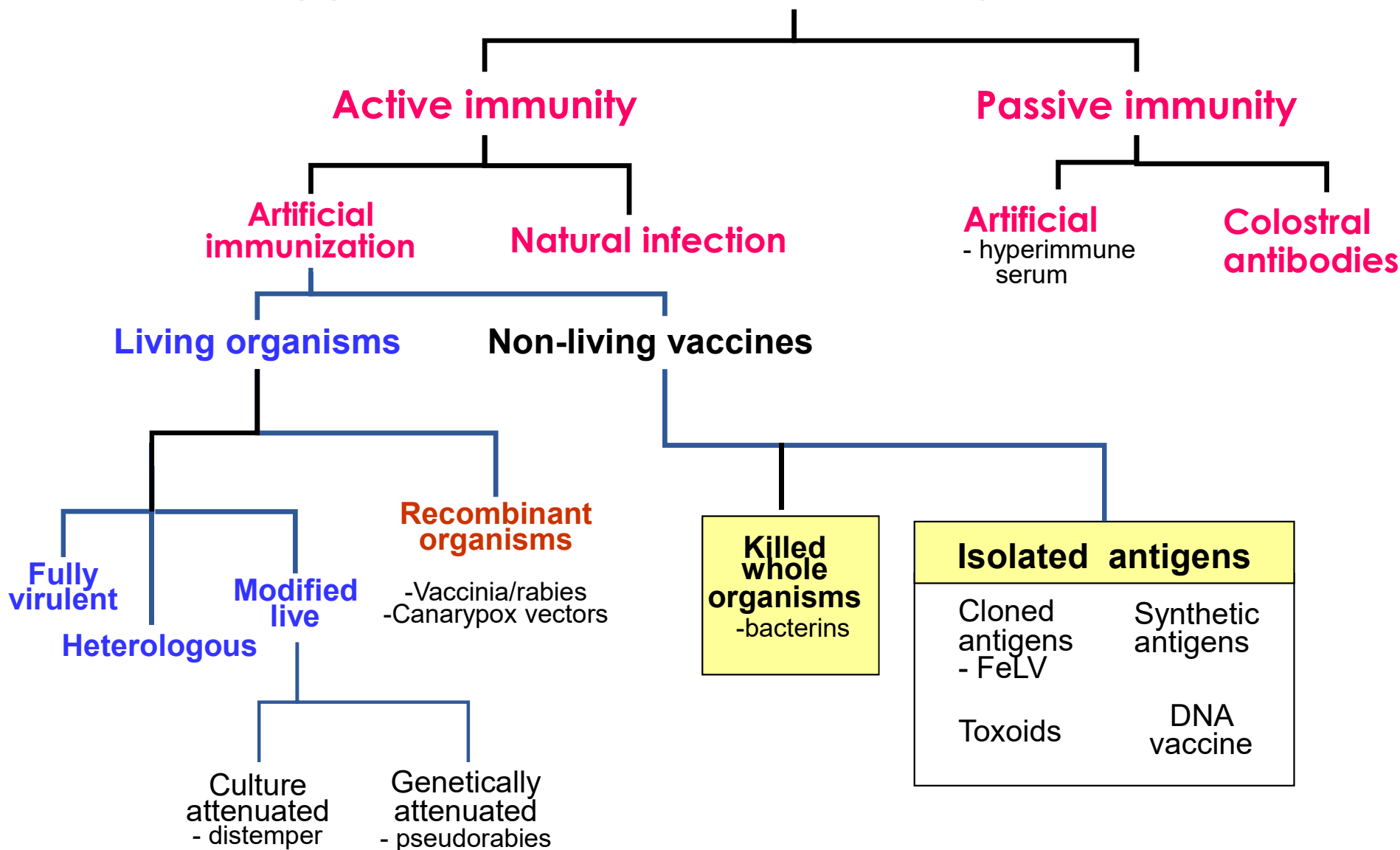


- ① I am the most boring font in the entire 3 worlds. I am the most boring font in the entire 3 worlds. I am the most boring font in the entire 3 worlds.
- ② I am the most boring font in the entire 3 worlds. I am the most boring font in the entire 3 worlds. I am the most boring font in the entire 3 worlds.
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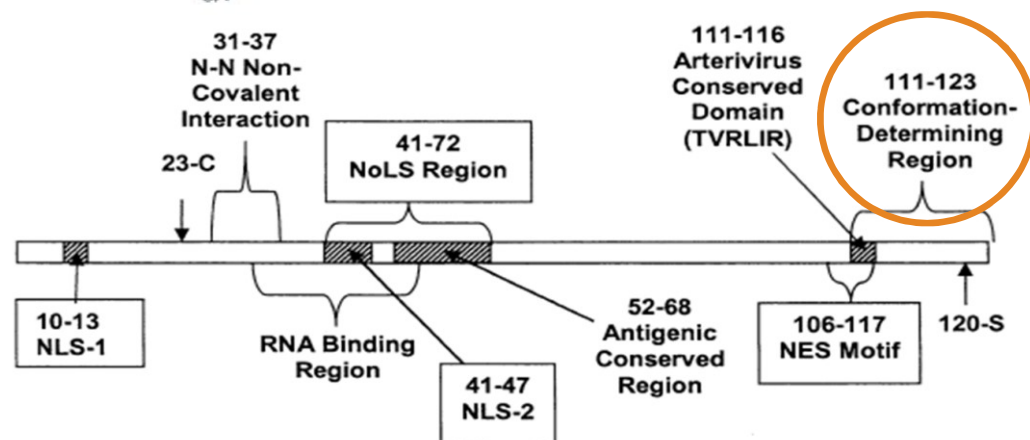
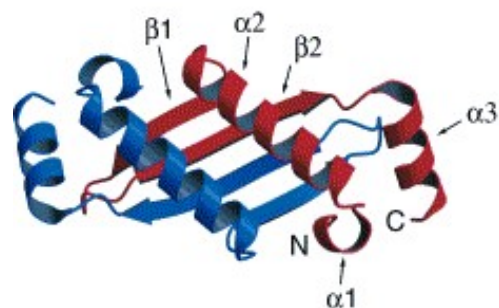
# Type of immunization procedures



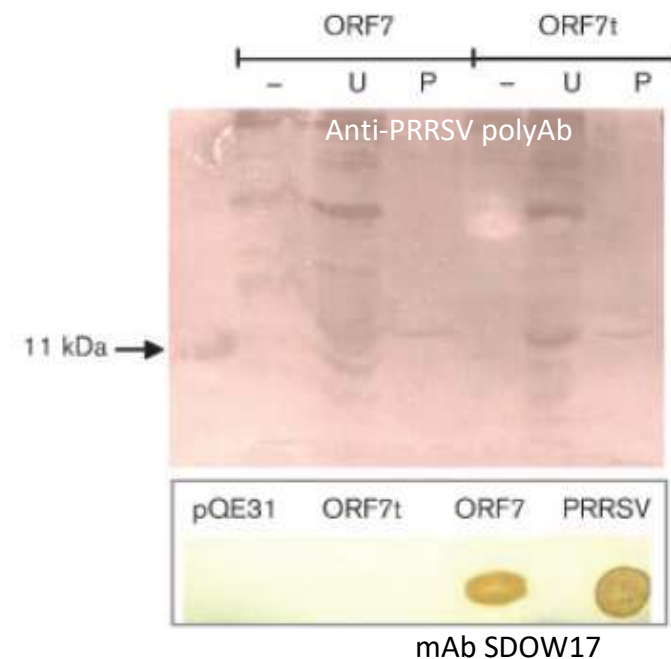
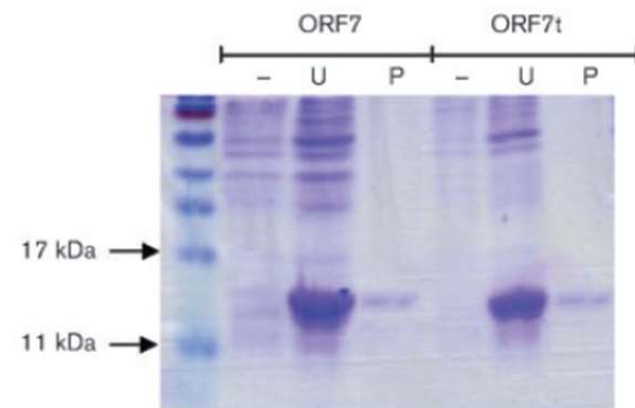
# Type of immunization procedures



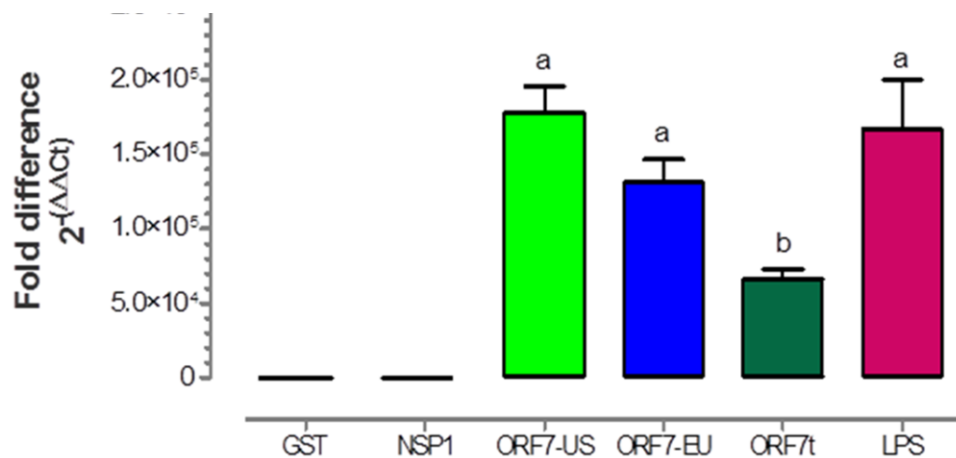
# PRRSV-N protein



Rowland and Yoo. 2003. *Virus Res.* 95: 23-33.



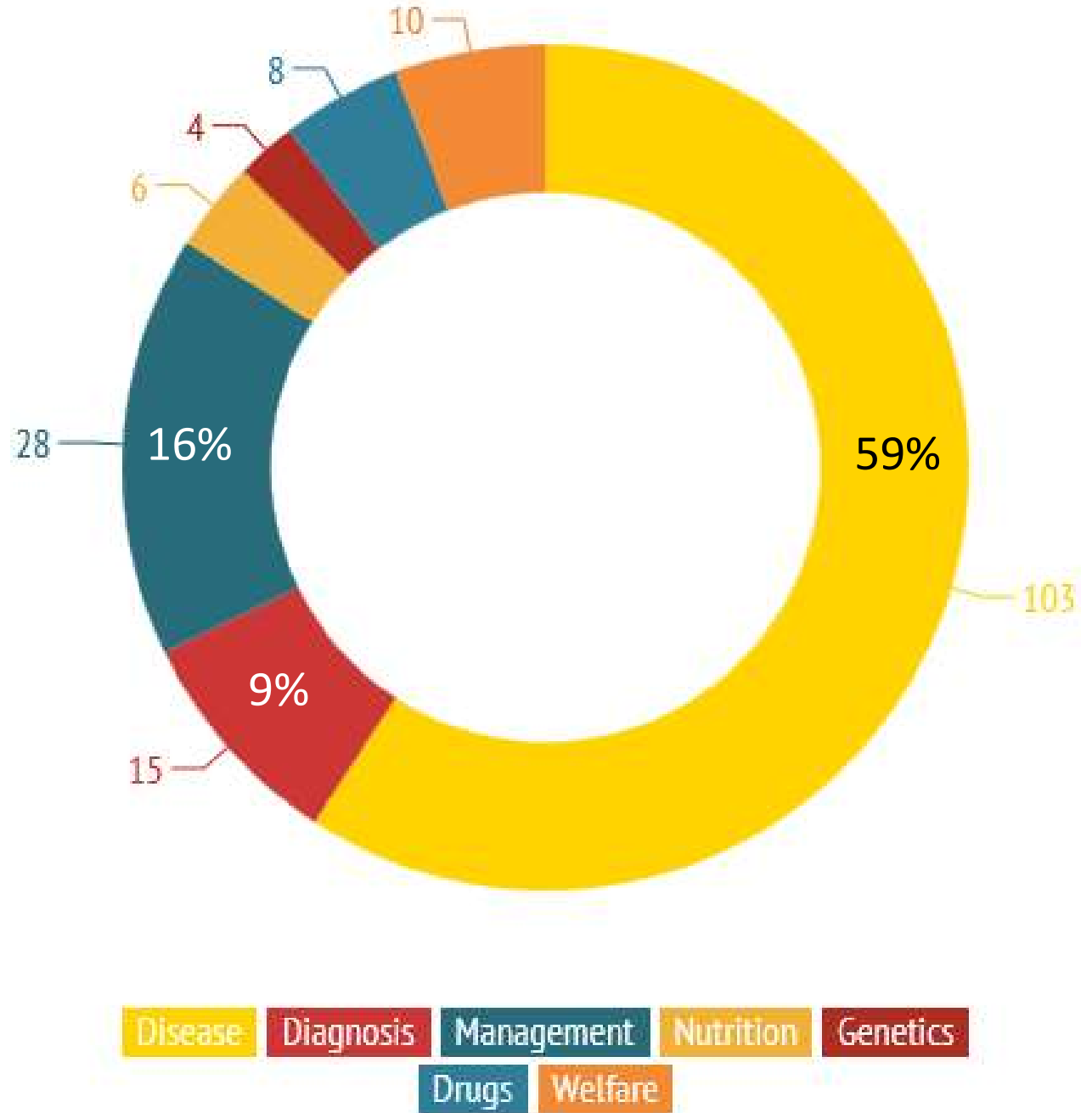
Induction of IL-10 expression in transfected PAM cells



Wonyanin et al., 2012. *J. Gen. Virol.* 93:1236-1246.

# AASV 2014

Disease	103
Diagnosis	15
Management	28
Nutrition	6
Genetics	4
Drugs	8
Welfare	10
<b>Total</b>	<b>174</b>





# Outputs / Outcomes



Output

Outcome

- Broaden veterinary pathogen collection and database
- Diagnostic protocols and services
- Research /publications
- Training

- National/Regional references
- Efficient veterinary diagnostic services
- Academic/Research resources
- Networking: TNCC, TBRC etc.

# Commercially available WNV vaccines



Table 1  
West Nile virus vaccines and candidate vaccines [137]

Vaccine designation	Type	Viral antigen(s)	State of development	Immunization (% seroconversion or protection)	Reference	Result in other species
Innovator™	Formalin inactivated vaccine + adjuvant	Whole virus	Commercialized in the USA for horses	- 2 injections + annual boosts = 94% protection	Ng et al. [111] <a href="http://www.equinewestnile.com">www.equinewestnile.com</a>	No immunogenicity in certain bird species tested [123]
WNV-isr98	Formaldehyde-inactivated + adjuvant	Whole virus	Used in Israel to protect geese since 2000	- 2 doses = 80–90% protection (for 3 months)	Samins et al. [120] Malkinson et al. [119]	Not tested
WNV-25 (25A)	Attenuated live WNV variants	Whole virus	Used in Israel to protect geese	- 1 injection = protection of geese	Lustig et al. [118]	Not tested
WNV-1415	Attenuated WNV isolate (lineage 2)	Whole virus	Evaluated in mice	- 1 injection low dose = protection - 1 injection high dose = mortality	Yamshchikov et al. [138]	Not tested
rE-WNV	Recombinant E protein + adjuvant (recombinant sub-unit vaccine)	Truncated E (drosophila cells)	Evaluated in mice and horses	- 2 injections = 100% protection in mice - 2 injections = 100% seroconversion in horses	Ledizet et al. [127]	Not tested
VLP (Virus-like particles)	Recombinant proteins + adjuvant	prM/E (insect cells)	Evaluated in mice	- 4 injections = 100% protection in mice	Qiao et al. [129]	Not tested
ADN-prM-E	Recombinant plasmidic DNA	prM/E	- Licenced in the USA for horses (July 2005) - Clinical trials in humans	- 1 injection = 100% protection in mice and horses	Davis et al. [61]	Fish crows (mortality but not viremia) [124]
Chimerivax-WNV	Live attenuated recombinant 17D-Yellow Fever vaccine strain	WN-prM/E substituted to YF-prM/E genes	- Preclinical tests in monkeys achieved - Clinical trials undergoing (phase I human clinical trials achieved)	- 21 days after a single dose = high titers in all humans subjects + induction of CD4+ and CD8+ T cells response after 14–28 days	Arroyo et al. [133] Monath et al. [134] <a href="http://www.acambis.com">www.acambis.com</a>	No protection of fish crows and chickens [125]
WN-DEN4	Live-attenuated WN-DEN4 chimeric vaccine	WNV-prM/E in dengue- 4 virus backbone	- Preclinical tests in monkeys achieved - Clinical trials (phase I started in 2006)	- 1 injection = moderate to high titer of NAb in rhesus monkey	Pletnev et al. [136] <a href="http://www.clinicaltrials.gov">www.clinicaltrials.gov</a>	Not tested
RecombiTEK	Recombinant replicative canarypox + adjuvant	WN-prM-E	Commercialized in the USA for horses	- 2 injections + annual boosts = 100% seroconversion but <100% protection against viraemia	Minke et al. [114] Siger et al. [110]	Cats and dogs protection [116]
MV Schw-sE <sub>WNV</sub>	Recombinant live attenuated measles vaccine	WN-prM/E	Evaluated in mice	- 1 injection = high levels of NAb - 2 injections = 100% protection	Despres et al. [131]	Not tested
TRIP/sE <sub>WNV</sub>	Recombinant lentivirus	WN-prM/E	Evaluated in mice	- 7 days after single immunization of mice = high NAb titers + early and long lasting protection	Iglesias et al. [130]	Not tested

prM/E gene: premembrane/envelope gene; NAb: neutralizing antibodies; =: induced.

# Commercially available WNV vaccines



Dauphin and Zientara, 2007. Vaccine. 25: 5563-76.

Vaccine designation	Type	Viral antigen(s)	State of development
Innovator™	Formalin inactivated vaccine + adjuvant	Whole virus	Commercialized in the USA for horses
WNV-isr98	Formaldehyde-inactivated + adjuvant	Whole virus	Used in Israel to protect geese since 2000
WNV-25 (25A)	Attenuated live WNV variants	Whole virus	Used in Israel to protect geese
WNV-1415	Attenuated WNV isolate (lineage 2)	Whole virus	Evaluated in mice
rE-WNV	Recombinant E protein + adjuvant (recombinant sub-unit vaccine)	Truncated E (drosophila cells)	Evaluated in mice and horses
VLP (Virus-like particles)	Recombinant proteins + adjuvant	prM/E (insect cells)	Evaluated in mice
ADN-prM-E	Recombinant plasmidic DNA	prM/E (VLPs)	-Licenced in the USA for horses (July 2005) - Clinical trial in humans
Chimerivax-WNV	Live attenuated recombinant 17D-Yellow Fever vaccine strain	WN-prM/E substituted to YF-prM/E genes	- Priclinal trial in monkeys achieved - Clinical trials undergoing (phase I human clinical trials achieved)
WN-DEN4	Live-attenuated WN-DEN4 chimeric vaccine	WNV-prM/E in dengue-4 virus backbone	- Priclinal trial in monkeys achieved - Clinical trials (phase I started in 2006)
RecombiTEK	Recombinant replicative canarypox + adjuvant	WN-prM-E	Commercialized in the USA for horses
MVSchw-sEWNV	Recombinant live attenuated measles vaccine	WN-prM/E	Evaluated in mice
TRIP/sEWNV	Recombinant lentivirus	WN-prM/E	Evaluated in mice

prM/E gene: premembrane/envelope gene; NAb: neutralizing antibodies; =: induced.

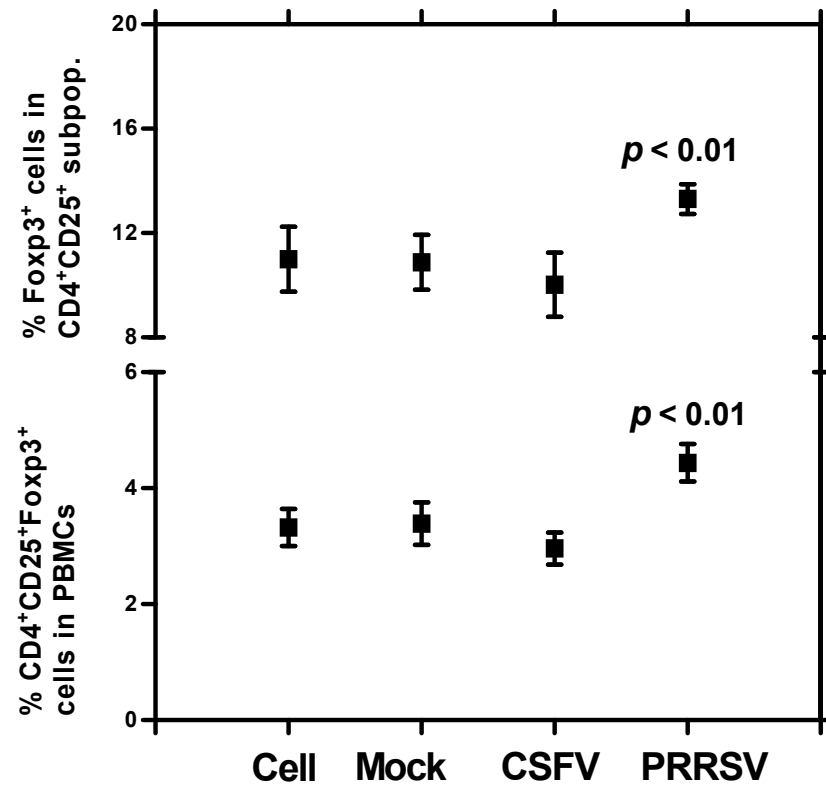
# Commercially available WNV vaccines



Vaccine	Type	Viral antigen(s)
Innovator™	Formalin inactivated vaccine + adjuvant	Whole virus
RecombiTEK	Recombinant canarypox + adjuvant	WN-prM-E

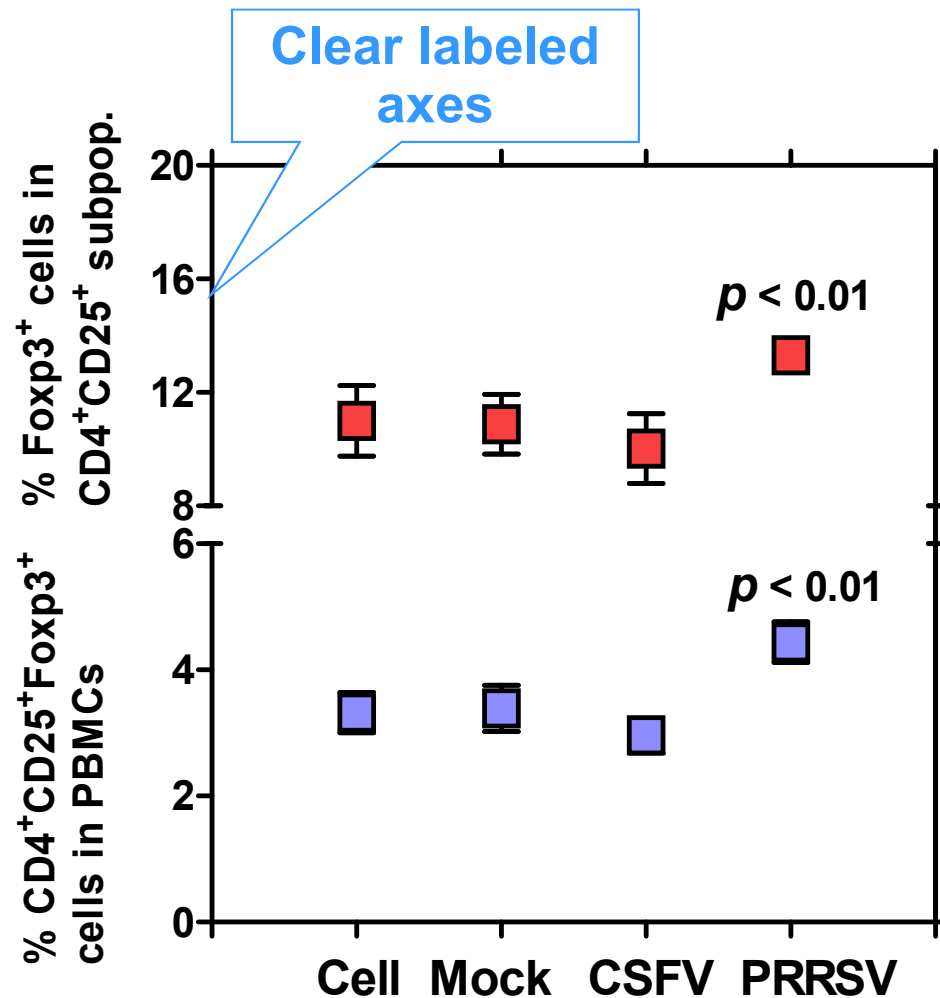
prM/E gene: premembrane/envelope gene

# *In vitro* effect of PRRSV on porcine Foxp3<sup>+</sup> cells



Porcine PBMCs were cultured in the presence of indicated antigen for 48 hr, prior to fluorescent labeling.

# *In vitro* effect of PRRSV on porcine Foxp3<sup>+</sup> cells



PRRSV, but not CSFV, significantly increased the number of Foxp3<sup>+</sup>CD4<sup>+</sup>CD25<sup>+</sup> subpopulation.

Concise conclusion to be drawn from the figure

Porcine PBMCs were cultured in the presence of indicated antigen for 48 hr, prior to fluorescent labeling.



# For Poster

- ⦿ Check the format (portrait or landscape)/size
- ⦿ Avoid crowded information, be creative, ...not a newspaper !
- ⦿ Beware of font size !!
- ⦿ Attractive figures helps
- ⦿ Prepare for a short summary for the interested audience (not too long please)
  - Why – How – Result - Implication





# Kinetics and mechanisms of Porcine Reproductive and Respiratory Syndrome Virus (PRRSV) infection induced Interleukin-1 Receptor Antagonist (*IL-1RA*) gene expression

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 \*Corresponding author: sornchat.s@chula.ac.th



## Introduction

Porcine reproductive and respiratory syndrome virus (PRRSV) causes significant health impact in pigs worldwide. The unique characteristic of PRRSV infection is induction of immunosuppression in both innate and adaptive immune responses (1). Interestingly, PRRSV infection poorly induces pro-inflammatory cytokines such as IL-1 and TNF- $\alpha$  during an early stage of infection (2). In microarray analysis, PRRSV infected porcine monocyte derived dendritic cell (MoDC) drastically upregulated IL-1RA gene expression (unpublished observation). The finding was further confirmed by real-time PCR (3). Interleukin-1 receptor antagonist (IL-1RA) is known as early anti-inflammatory cytokine that inhibits host immune response mediated via IL-1 receptor (4). This study further explored the kinetics and mechanism of PRRSV-induced IL-1RA gene expression.

## Materials and methods

Porcine peripheral blood mononuclear cells (PBMCs) was isolated from PRRSV-negative piglet by density gradient centrifugation. Porcine monocyte derived dendritic cells (MoDCs) (8) and conventional MoDC (6) were generated by coculture with proinflammatory IL-4 and GM-CSF PBL system, Minneapolis, MN, USA from PBMCs. PBMCs, PBLs, MoDCs and conventional MoDCs were used in culture system. PRRSV (strain 01NP) 0.01 m.o.i., CSFV 0.01 m.o.i., HP-PRRSV (strain 10PL01), H5N1 influenza H5N1 and H5N1 QM1 cells were used for in vitro activation. Control groups included the cultured with mock or 0.1  $\mu$ g/ml LPS (SIGCC). Total mRNA was extracted from the cultured cells. The expressions of IL-1RA gene were analyzed by real-time PCR.

## Result

In the cultured PBMC, upregulation of IL-1RA gene expression was observed from 3 hrs post-inoculation (PI) (Fig. 1A) and peaked at 12 hrs PI (Fig. 1C). In addition, in vitro culture with PRRSV, but not CSFV or other controls, resulted in prolonged expression of IL-1RA gene up to 24 hrs PI (Fig. 1D).

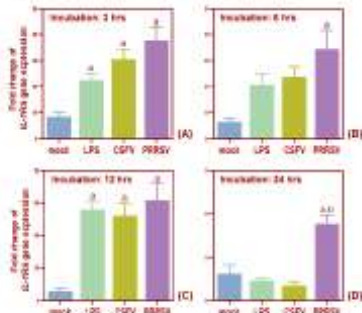


Figure 1. Kinetics of Interleukin-1 receptor antagonist (*IL-1RA*) gene expression in the cultured porcine PBMC. PBMCs were cocultured with PRRSV, CSFV, LPS, or mock and tested in real-time PCR. PBMCs were cultured at 0, 3, 6, 12, and 24 hrs following PRRSV inoculation. The IL-1RA gene expression values were reported in fold change (FC) relative to mock background. \* indicates significant differences (p<0.05) between PRRSV and CSFV (one-way ANOVA) followed by Tukey's Multiple Comparison Test.

In the MoDC culture system, only PRRSV (01NP1) could enhance IL-1RA gene expression. Interestingly, HP-PRRSV (strain 10PL01) did not upregulate IL-1RA gene expression (Fig. 2).

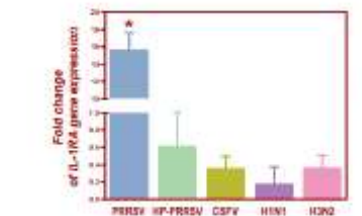


Figure 2. Effect of various virus strains on the IL-1RA gene expression in porcine conventional MoDC. MoDC was cocultured with PRRSV (01NP1), HP-PRRSV (strain 10PL01), CSFV, H5N1, H5N2 or mock and tested in real-time PCR. PBMCs were cultured for 24 hrs. The IL-1RA gene expression was reported in fold change (FC) relative to mock background. \* indicates significant differences (p<0.05) from the first group (conventional MoDC) followed by Tukey's Multiple Comparison Test.

PRRSV-induced upregulation of IL-1RA gene expression was observed in the cultured MoDC, conventional MoDC, and PBMC, but not in the PBL population (Fig. 3).

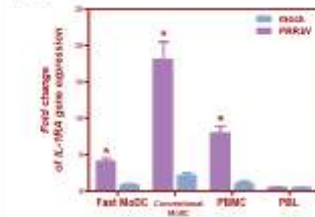


Figure 3. Upregulation of IL-1RA gene expression in porcine leukocyte populations. Porcine MoDC, conventional MoDC, PBMC and PBL were cocultured with PRRSV (01NP1) or mock and tested in real-time PCR. The IL-1RA gene expression was reported in fold change (FC) relative to mock background. \* indicates significant differences (p<0.05) between mock and PRRSV (Student's t-test).

## Discussion

IL-1RA is known as early anti-inflammatory cytokine that inhibit host immune response, mediated through IL-1 receptor (7). IL-1RA can suppress production of pro-inflammatory cytokine such as IL-1 and TNF- $\alpha$  from monocytes (8). Therefore, IL-1RA might play a role in early PRRSV infection, by suppressing production of pro-inflammatory cytokines (IL-1 and TNF- $\alpha$ ). This study demonstrated that upregulation of IL-1RA gene expression is unique to PRRSV. Interestingly, the highly virulent HP-PRRSV (strain 10PL01) did not upregulate IL-1RA gene expression. HP-PRRSV causes severe clinical manifestation related to induction of high pro-inflammatory cytokines, including IL-1, IL-6 and TNF- $\alpha$  (9). The severe clinical outcome following HP-PRRSV infection might be related to low level of IL-1RA gene expression during the early stage of infection.

In addition, upregulation of IL-1RA gene was only observed in PRRSV infected MoDC and PBMC, but not in the PBL populations. Our result indicated that dendritic cells and monocyte populations were the major IL-1RA producers in the culture system. The finding is supported by the fact that dendritic cells and monocyte are known as the major target population of PRRSV (11).

## Conclusion

Our findings indicated that PRRSV infection resulted in prolonged upregulation of IL-1RA gene expression in PBMCs. Monocyte/dendritic cell population were the major IL-1RA producer cells in PRRSV infection. The ability to induce IL-1RA gene expression is unique to PRRSV and may be related to PRRSV pathogenesis and clinical outcomes. Further investigation on the role of IL-1RA on porcine immune system is currently under investigation.

## References

1. Wang H, et al. (2010) Porcine reproductive and respiratory syndrome virus infection in pigs: a review of clinical signs, pathology, and immunology. *Journal of Veterinary Medicine* 91: 1-10.
2. Wang H, et al. (2010) Porcine reproductive and respiratory syndrome virus infection in pigs: a review of clinical signs, pathology, and immunology. *Journal of Veterinary Medicine* 91: 1-10.
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## Acknowledgement

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# Preparing oral scientific presentation

Know your audience

Structure your material

**Know your stuff**

Rehearse

“The best way to sound like you know what you’re talking about is to know what you are talking about.”

- Harvey Mackay





# Know your stuff

- ◎ Decision to speak or not to speak
  
- ◎ Accurate, complete, well-phrased descriptions of scientific information makes you look good.
  
- ◎ Control your nerves
  - voice control (sound/ speed/ volume/ rhythm)
  - eye contact, postures...don't freeze yourself
  
- ◎ Genuine enthusiasm accounts for 90% of a speaker's success.



# Preparing oral scientific presentation

Know your audience

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Know your stuff

**Rehearse**

# Rehearse



## *Third Rule: Practice Practice Practice*

- ◎ Always rehearse presentation
- ◎ Prepare speaker note, use it for practice, but **never read it in your presentation**
- ◎ Memorize the first few lines of the talk
  
- ◎ Prepare...then relax
  - Don't speak too fast
  - Watch your pointer
  
- ◎ Neat & Clean, Dress up please

# Answering question

- Be calm...you know the best on your topic
- Wait until the person finishes the sentence
- Repeat the question ...think
- Answer briefly and to the point
- Be polite and gracious



# Most frequent mistakes in scientific presentations.



- ⦿ Ugly slides.
- ⦿ Presentation pace too fast. (Rule: 1-2 minutes per slide)
- ⦿ Disconnect between Introduction (too general) and data slides (too specific).
- ⦿ Data slides labeled too sparingly. Data slides overloaded.
- ⦿ **Does not have a well polished finish slides.**

# Preparing scientific presentation



## THE 3 RULES

Respect your audience

Keep it simple (and clean)

Practice Practice Practice

Know your audience

Structure your material

Know your stuff

Rehearse

“Everything should be made  
as simple as possible,  
but not simpler.”

Albert Einstein

